



Denim Day started as a protest in 1999 to an Italian Supreme Court decision that overturned a rape conviction because the victim was wearing jeans. The judge reasoned that because her jeans were very tight, she would have had to participate in taking them off, thus making the sexual activity consensual. Denim Day honors this survivor and all survivors who have experienced victim blaming.

Photo Challenge

Wear denim or our denim day buttons on April 26th, 2017
Take a photo of your group and:



E-mail it to care@uci.edu or



Post your picture to Instagram and tag
[@UCICare](#) and hashtag [#UCIDenimDay](#)

Submit by 11:59pm on April 26th to be entered to win a pizza party from CARE!

UCI CARE

G320 Student Center
M-F 8AM-5PM
949.824.7273
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The “Skinny Jeans” Defense: Since the 1997 Italian Decision

What happened in 1997 is **still happening** all over the world today:

Korea, 2008: The Seoul High Court overturned a man’s rape conviction because the victim’s “skinny” jeans were found neatly folded by the bed and the victim had a medical record of depression. The court ignored the fact that the victim had endured 20 weeks of medical care as a result of jumping from the sixth-floor room window in an attempt to escape her perpetrator.

Australia, 2010: An Australian jury voted to acquit a 23-year old man of rape. The perpetrator avoided conviction because the victim was wearing tight-fitting jeans when the incident took place – jeans that, according to the defense lawyer, would have been "difficult... to be taken off by someone else unless the wearer's assisting, collaborating or consenting."

Australia, 2011: A fancy dress party ended with a 19-year old woman accusing a man of rape. The events of that night have already been played out in the Sydney District Court. The jury returned a not-guilty verdict and for the second time in the past year, a "skinny jeans" defense was used in a sexual assault case.

We cannot change what happened in the past, but you can help
us **change the future.**

Dispel this rape myth:

Wear denim on April 26th to raise awareness through your knowledge about the connection between coercion, threats and violence. There is **no excuse** and **never** an invitation to rape.